

MINUTES

Montevallo Main Street (MMS) Board of Directors' Meeting

	DATE
In Attendance (term expiration)	11/10/2022

X	Herman Lehman (2022)	X	Happy Smith (2024)
X	Kirk Lightfoot (2022)	X	Jim McDonald (2024)
X	Ken Jones (2022)	Excu.	Cheryl White (2024)
X	Sarah Hendren (2022)	X	Patricia Honeycutt (2024)
X	Clay Nordan (2022)	X	Jackie Chappell (2024)
X	Julie Smitherman (2023)	X	Courtney Bennett (Ex officio)
X	Kathy King (2023)	X	Adele Nelson (Ex officio)
X	Sarah Hogan (2023)		Mayor Rusty Nix (Ex officio)
X	Carolyn Garrity (2023)		Junior Mayor (Ex officio)
Excu.	Anabel Catano (2023)		MDCD Representative (Ex officio)

Call to Order and Approval of Minutes

President S. Hogan called the meeting to order at 8:05 a.m.

Minutes were reviewed from the meeting October 13, 2022. *On a motion by Jim McDonald, seconded by Patricia Honeycutt, minutes were approved as presented.*

Treasurer's Report

Treasurer, S. Hendren, presented a report dated 11/7/2022 indicating:

Income Statement (Profit & Loss for Jan 1, 2022- November 7, 2022): \$ -7493.74

- **Balance Sheet (as of 11/7/2022):** \$30,291.92
- **Outstanding checks:** \$2379.10
- **Gross Statement Balance (as of 11/11/2022):** \$30291.92
- **Membership Dues:** \$150.00 collected this month (*TOTAL YTD: \$10,220.54*)
- **Veteran Banners:** \$1755.90 (6 sold)
- **Sponsorships:** \$25.00 (1 hydrant poster)

On a motion by Carolyn Garrity, seconded by Jim McDonald, financial reports were approved as presented. Please keep in mind that we are in need of a treasurer.

President's Report

President S. Hogan reported:

- We have had lots of community events since our last meeting, appreciation was extended.
- Main Street Conference 2022 in Boston, we've allocated \$10,000 for this. Cost should be about \$1200 per person. Jr. Mayor is interested in attending, Julia Smith. We've welcome her to come however, she will be responsible for providing her own chaperone at their expense.
- CoStarters is wrapping up with a final reception to be held at Bradford Real Estate Group on 11/15/2022 at 6pm. All are invited.
- Dogs of Main Street coloring book sample is in production and they will be \$5 each. Should be in locations for sale before the Christmas Parade. We ordered 275 to sell.
- Our annual membership meeting is 12/8/2022 at 8am at City Hall.
- Sarah is still working on thank you gifts for volunteers.
- We have received a few nominations for board appointments. We had some nominees that weren't interested at this time.
- We are still in need of treasurer nominations.
- Main Street holiday party will be 12/14/2022 at Bradford Real Estate Group.

Board Committee Reports

Organization Committee – Committee Chair, S. Hogan, had nothing to report.

Design Committee – Committee Chair, K. Lightfoot, reported that Design Committee has 12 groups participating in the Christmas Window Competition and judging will be 11/30/2022 with awards 12/1/2022 at the tree lighting at 5:30 before the parade. Board members are eligible for awards this year. USPS project planting will be 11/16/2022 at 10:00, a watering schedule is still to be determined. Façade grant project is now complete! We've delayed the streetscape stair project until the spring. Work plans were turned in for 2023 projects. Christmas tree decorating will be November 28 or 29- this will be coordinated with the city workers, please watch for an email with follow up information.

Promotion Committee – Committee Chair, C. Garrity, reported that at their meeting they decided that there would be no major event for small business Saturday this year, however we are doing a video with Trent. We have coordinated with American Village and are waiting on tulips to come in for plantings. Work plans have been submitted.

Economic Vitality Committee – Committee Chair, K. Jones, reported that work plans have been submitted. Co Starters is wrapping up and everyone is invited to come out to the closing reception. A spring session of Co Starters is currently in discussion.

Sustainability Committee – Committee Chair, J. McDonald, reported that work plans have been submitted. 2 new members have joined the committee- Leigh Alison and Danielle Haskett-Jennings who is the newly hired Environmental Studies professor at UM.

Executive Director's Report

- **Activity Report**

- Herman and Courtney attended an Incremental Development workshop in Gadsden.

- Youth banner celebration held in conjunction with Art Walk.
- Participating in Chief's Challenge presented by Impact Montevallo.
- We've been selected as a site for Dr. Young's engaging youth program through UA. They'll be here to do a project in February at Shoal Creek Park. This project is designed to give students a taste for doing community service work.
- There is tentatively a code team meeting scheduled in 2023 for Pit 119 BBQ.
- Ribbon cutting today at Slice at 10:00.

- **Business Transitions** – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.
 - **Opened – None**
 - **Opening soon** –
 - Pit 119, 629 Main Street, date TBA
 - Xcaret Grill, 1032 Main Street, date TBA
 - **Ownership Transitions** – none reported
 - **Property for sale** – Lot on Island Street for sale or build to suit
 - **For Rent** – none reported
 - **Sale of Businesses** – none reported
 - **Prospects** – none reported

Old Business

- **Volunteer Hours** were collected in the meeting, Courtney created an electronic sheet to do this, please use this form or let Courtney know your hours.
- **Travel Policy** was emailed before the meeting and the following items to be updated:
 - Add Board members should only secure travel arrangements after receiving approval and tips from the Executive Director.
 - Travelers will be provided with a reimbursement limit from the Executive Director in accordance with Board approval.
 - Travelers who cancel attendance will not be reimbursed for expenses as they will be responsible for canceling their own travel arrangements.
 - There was a motion to accept the travel policy as revised above by Carolyn Garrity and seconded by Jim McDonald- Motion approved.
- **Treasurer Nominations**- Sarah Hogan volunteered to fill the position. Julie Smitherman made a motion to accept, Kirk Lightfoot seconded.
- **2023 Work plans** were presented, and a motion was made by Kathy King to accept as written, Kirk Lightfoot seconded.

New/Other Business

- Board Member nominations 2023-2025- Board Member Nominations- Suggested members were someone from Village on Valley- possibly Reggie from Slice. Individual Jody Gotthard- she is retiring in December from Chilton-Shelby mental health. We have one opening term to start in January. We will move forward with approaching Reggie and go from there.

Announcements

Upcoming Events – Board members were encouraged to support the events listed in the agenda by

community organizations during the month.

- Slice ribbon cutting today at 10:00
- 11/11/2022- Veterans Day at American Village 10-4.
- 11/14/2022- Deadline to register for window decorating contest.
- 11/16/2022- Monthly Chamber luncheon.
- 11/26/2022- Small business Saturday.
- 12/1/2022- Tree lighting and window winners at 5:30, Parade at 6:00
- 12/8/2022- Chamber open house 5-7
- 12/13/2022- Chamber holiday afterhours 5:30-7:30 at Slice.
- 12/14/2022- Main Street Christmas Party at Bradford 5-7.

Next Meeting

The next meeting will be held at 8:00 a.m. on Thursday, December 8, 2022, in person at City Hall, with an option to call in with advanced notice.

Adjournment

The meeting was adjourned at 9:06 a.m. Jim McDonald made a motion to adjourn, Patricia Honeycutt seconded.

Respectfully submitted,

Julie Smitherman,

Secretary